

**Primary Labor Market Demand, Fashion**

**Central Valley South**

SOC Code	Job Description	2015 Jobs	2018 Jobs	2015-18 Change #	2015-18 Change %	Annual Openings	Entry Wage	Median Wage
27-1022	Fashion Designers	81	85	3	4.1%	4	\$13.01	\$22.36
51-6092	Fabric & Apparel Patternmakers	6	6	0	0.0%	0	NA	NA
27-1026	Merchandise Displayers & Window Trimmers	466	504	39	8.3%	25	\$8.99	\$12.92
51-6052	Tailors, Dressmakers, & Custom Sewers	237	242	5	2.1%	9	\$9.19	\$11.19
51-6031	Sewing Machine Operators	280	286	6	2.0%	6	\$10.07	\$12.22
51-6051	Sewers, Hand	45	48	3	6.9%	2	\$7.72	\$9.35
<b>Total</b>		<b>1,115</b>	<b>1,171</b>	<b>56</b>	<b>5.0%</b>	<b>45</b>	<b>\$9.50</b>	<b>\$12.85</b>

Annual Openings includes new jobs and replacement jobs.

Entry Wage = 10th percentile wage.

**Labor Market Supply, Fashion**

**Central Valley South**

TOP 6 -- Program Title	2013-14	2014-15	2015-16	Annual Average
<b>130310 - Fashion Design</b>				
<b>Sequoias</b>				
Associate Degree	1	2	1	1
Certificate 18 to < 30 semester units	1	2	3	2
Certificate 6 to < 18 semester units	-	-	1	0
<b>Sequoias Total</b>	<b>2</b>	<b>4</b>	<b>5</b>	<b>4</b>
<b>130310 - Fashion Design Total</b>	<b>2</b>	<b>4</b>	<b>5</b>	<b>4</b>
<b>130320 - Fashion Merchandising</b>				
<b>Fresno City</b>				
Associate Degree	1	-	2	1
<b>Fresno City Total</b>	<b>1</b>	<b>-</b>	<b>2</b>	<b>1</b>
<b>Sequoias</b>				
Associate Degree	-	4	3	2
Certificate 18 to < 30 semester units	1	2	3	2
<b>Sequoias Total</b>	<b>1</b>	<b>6</b>	<b>6</b>	<b>4</b>
<b>130320 - Fashion Merchandising Total</b>	<b>2</b>	<b>6</b>	<b>8</b>	<b>5</b>
<b>Total -- Fashion Design &amp; Fashion Merchandising</b>	<b>4</b>	<b>10</b>	<b>13</b>	<b>9</b>

<b>Summary</b>	
Primary Demand	45
Annual Supply	9
<b>Excess Demand</b>	<b>36</b>

**Secondary Labor Market Demand, Fashion**

**Central Valley South**

SOC Code	Job Description	2015 Jobs	2018 Jobs	2015-18 Change #	2015-18 Change %	Annual Openings	Entry Wage	Median Wage
11-1021	General and Operations Managers	11,952	12,692	741	6.2%	564	\$21.61	\$44.72
41-1011	First-Line Supervisors of Retail Sales Workers	8,934	9,507	572	6.4%	450	\$10.98	\$17.73
41-2031	Retail Salespersons	24,994	27,807	2,813	11.3%	1,903	\$9.18	\$11.68
<b>Total</b>		<b>45,880</b>	<b>50,006</b>	<b>4,126</b>	<b>9.0%</b>	<b>2,918</b>	<b>\$12.77</b>	<b>\$21.46</b>

Central Valley South = Fresno, Madera, Tulare, Kings, and Kern counties.

Data source = EMSI compilation of public and private data for the CCC "Strong Workforce" Centers of Excellence.